

## CSR Cell, University of Allahabad

## <u>Campus Drive of "PlanetSpark"</u>

| About the Organization | PlanetSpark ( <a href="https://www.planetspark.in/">https://www.planetspark.in/</a> ) is an online platform where children learn and develop 'new age' skills through live classes. We are backed by FIITJEE, Indian Angel Network, Hyderabad Angels, Lead Angels and VCs. The platform leverages powerful technology to provide live online classes to K8 learners on English Communication, Public Speaking, Creative Writing and other 'new age' skills. |
|------------------------|---|
| Eligibility            | Open for all UG and PG graduates from any stream.   |
| Compensation           | The candidates will be entitled for a stipend amount of 10000 for a 14 days Training. Post Training clearance. Below CTC will be applicable.  |
|                        | The candidates overall training period is for 5 weeks, This can be extended if needed. Initial training will be for 14 days. During this period the candidates will be entitled for a stipend amount of 10000 (PF deduction are applicable) for a 14 days training. Post Training clearance, Below CTC will be applicable. INR 6.6 LPA (4 LPA – fixed + 2.6 LPA – variable)   |
| Job Description        | Business Development Executive:-  1. Calling Leads  • Call on parent leads through your CRM  • 60-75 leads are to be called daily  2. Generating trial classes  • Pitch to the parents to take PlanetSpark Trial Class  3. Take counseling sessions and convert them subscribers  • Conduct counseling sessions for parents who take trial classes  • Close the sale through smart and strategic approach  • Generate Revenue (3L+ per month)               |
| Job Location           | Gurgaon   |
| Recruitment Process    | After registrations, the applications will be reviewed. The interview process is divided into three rounds,  1. Group Discussion 2. Video Call (Interview Round) 3. Final Interview Round   |
| Registration Link      | https://forms.gle/74eaBunDPVw4y6vWA   |
| Last Date to apply     | 15 <sup>th</sup> February,2022  |



Navi Chauhan, Coordinator- CSR & Human Resources, University of Allahabad

Email Id: csr.uoa@allduniv.ac.in